

# VIVID CUPS

VISUALLY STUNNING CUSTOM CUPS

PAPER  
HOT CUPS  
**10%**  
OFF UNTIL DEC. 31  
CODE: POPCUP  
PAGES 6-7

PAPER  
COLD CUPS  
**20%**  
OFF UNTIL DEC. 31  
CODE: POPCUP  
PAGES 8-9

32 oz  
949 ml

22 oz  
654 ml

16/17oz  
506 ml

12 oz  
367 ml

Actual Sizes

**Never before** has a drink cup been able to promote your image with such detail and clarity. From dishwasher safe, reusable, **Plastic** cups to our **NEW** single-use, **Paper HOT & COLD** cups, The P.O.P. Shop has a Stunning Cup for you.

- Hi-Definition Printing
- Four Sizes - 12, 16/17, 22, & 32oz
- Reusable Plastic
- Paper **HOT & COLD**

So, review the catalog, order a sample, and let The P.O.P. Shop create your next custom cup!



[www.thepopshop.com](http://www.thepopshop.com)

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# Reusable Plastic Cups

- WHITE Plastic
- Hi-Definition Printing
- Reusable • Recyclable 
- Top-Shelf Dishwasher Safe



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## WHITE Plastic

The P.O.P. Shop's extraordinary cups are the perfect canvas for your creative ideas. Starting WHITE, these cups accurately present your marketing materials with incredible visual impact! How? - Hi-Definition, 4-Color Process printing.

Size	250	500	1000	2500	5000	10M	20M	50M	100M	500M	1,000M	qty/case	case
12oz	1.85	1.57	1.09	.83	.54	.41	.36	.30	.28	.22	.20	250	11lbs
16/17oz	1.94	1.63	1.13	.86	.57	.44	.39	.33	.31	.24	.23	250	12 lbs
22oz	2.01	1.67	1.16	.90	.61	.48	.42	.36	.34	.27	.25	250	14 lbs
32oz	2.06	1.73	1.23	.96	.67	.54	.47	.41	.39	.32	.30	250	17 lbs

### Additional Information

4-Color Process Print: **Included**  
 Imprint Method: Offset Lithography  
 Material: Food-Grade Polypropylene

Minimum Order: 250  
 Setup: \$50

Pricing Effective 1/1/09

# Reusable Clear Cups

- CLEAR Plastic
- Hi-Definition Printing
- Reusable • Recyclable 
- Top-Shelf Dishwasher Safe



These **CLEAR** cups are printed to create their **VIVID COLOR**.

- 1 Colored rims are an exclusive feature.
- 2 White ink can be printed to create white text or opaque areas in the art. This unique capability enables you to incorporate opaque, translucent, and clear areas in a single cup design creating a truly unique presentation.
- 3 Our manufacturing process requires us to print white behind the art in the bottom 1/2" of a Clear cup.
- 4 The underside (bottom) is required to be white.



## CLEAR Plastic

Hi-Definition, 4-Color Process CLEAR Plastic cups add a unique touch to your promotions with vibrant translucent colors and dynamic effects created by mixing opaque and transparent areas.

Size	2500	5000	10M	20M	50M	100M	500M	1,000M	qty/case	case
12oz	.92	.60	.44	.38	.32	.30	.23	.21	250	11 lbs
16/17oz	.96	.63	.47	.41	.34	.33	.25	.23	250	12 lbs
22oz	1.00	.67	.52	.45	.39	.36	.28	.26	250	14 lbs
32oz	1.07	.74	.58	.50	.46	.41	.33	.32	250	17 lbs

### Additional Information

4-Color Process Print: **Included**  
 Imprint Method: Offset Lithography  
 Material: Food-Grade Polypropylene

Minimum Order: 2500  
 Setup: \$50

Pricing Effective 1/1/09

# Paper **HOT** Cups

- White Paper Board
- Hi-Definition Printing
- For Coffee & Hot Drinks
- Poly-Coated One Side



The 18 mil paper board is biodegradable, the 1 mil poly coating is not.



## Paper HOT

Add your marketing buzz to the “daily grind” with vivid graphics on our **NEW** Paper HOT cups.

Size	250	500	1000	2500	5000	10M	20M	50M	100M	500M	1,000M	qty/case	case
12oz	1.32	1.18	.87	.67	.42	.28	.23	.18	.17	.14	.14	250	8 lbs
16/17oz	1.34	1.20	.88	.69	.43	.29	.24	.19	.18	.15	.15	250	9 lbs
22oz	1.35	1.22	.90	.71	.45	.31	.26	.21	.20	.16	.15	250	11 lbs
32oz	1.38	1.24	.93	.73	.47	.33	.28	.23	.21	.18	.18	250	14 lbs

### Additional Information

Pricing Effective 1/1/09

4-Color Process Print: **Included**  
 Imprint Method: Offset Lithography  
 Material: 1s Poly-Coated Paper Board

Minimum Order: 250  
 Setup: \$50

# Paper **COLD** Cups

- White Paper Board
- Hi-Definition Printing
- High-Gloss Finish
- Poly-Coated Two Sides



The 17 mil paper board is biodegradable, the 1.25 mil poly coating is not.

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## Paper COLD

Our **NEW** Paper COLD cups are built using premium double-poly-coated paper board with the same print quality and high-gloss finish featured on our Plastic cups.

Size	250	500	1000	2500	5000	10M	20M	50M	100M	500M	1,000M	qty/case	case
12oz	1.32	1.18	.87	.67	.42	.28	.23	.18	.17	.14	.14	250	8 lbs
16/17oz	1.34	1.20	.88	.69	.43	.29	.24	.19	.18	.15	.15	250	9 lbs
22oz	1.35	1.22	.90	.71	.45	.31	.26	.21	.20	.16	.15	250	11 lbs
32oz	1.38	1.24	.93	.73	.47	.33	.28	.23	.21	.18	.18	250	14 lbs

### Additional Information

4-Color Process Print: **Included**  
 Imprint Method: Offset Lithography  
 Material: 2s Poly-Coated Paper Board

Minimum Order: 250  
 Setup: \$50

Pricing Effective 1/1/09